

Allison Justice, M.B.A, C.R.P

CRA Interim Director, West Palm Beach, FL

Education

Masters of Business Administration, Florida Atlantic University Boca Raton, FL

Bachelor of Science, Psychology, Kansas State University Manhattan, KS

Years of Experience

24

Years of Redevelopment Experience

8

Areas of Expertise

- Project Management
- Budgeting/Finance Plans
- Business Attraction & Retention
- Incentive Development
- Public-Private Partnerships
- Redevelopment Planning

Bio

Ms. Justice has served both the public and private sectors in multiple roles Project Manager, Auditor, and Marketing Account Executive. Her redevelopment experience within CRA's for the last eight years encompasses the entire CRA Plan implementation, including joint ventures and public-private partnerships, budgeting and finance, grant writing, marketing, incentives, public engagement, planning, infrastructure project management and business attraction. She has developed and overseen annual budgets of over \$40M for CRA's and managed infrastructure projects totaling over \$30M. Ms. Justice was the project manager that oversaw the recruitment, city implementation and construction of the, now, largest brewery in South Florida, which still serves as a catalyst for continued redevelopment. She served in the role of

Deputy Director of the West Palm Beach CRA from 2014-2019 and is currently serving as the Interim Executive Director.

Certifications

- Certified Redevelopment Professional, Florida Redevelopment Association
- ULI (Urban Land Institute) Leadership Class 2020

Education

- MBA, Florida Atlantic University
- BS, Psychology, Kansas State University

Professional Affiliations

- Florida Redevelopment Association, Member and Speaker
- International Council of Shopping Centers
- Urban Land Institute- Moderator and Class of 2020 Leadership Institute
- National Association of City Transportation Officials

Finance Plans/Projections

- 2015-2020 Strategic Finance Plan Update and Budgeting – West Palm Beach CRA
- 2014-2019 Annual Reports – West Palm Beach CRA
- Culinary Arts District, Oakland Park, FL
- Public Market Pro-forma/Projections, Oakland Park, FL

Public Engagement Management Examples

- Clematis Streetscape, West Palm Beach CRA
- Shore to Core Design and Research Competition, West Palm Beach CRA
- South End Market and Design Analysis, City of West Palm Beach
- North End Visioning Week, 7 Day Charrette, West Palm Beach CRA
- Currie Mixed-Use Rezoning Kickoff
- Broadway Mixed- Use Rezoning Kickoff
- Northwood Mixed- Use Rezoning Kickoff
- Culinary Arts District – Branding and Infrastructure, Oakland Park, FL

Economic Development and Redevelopment Planning & Implementation Examples

- Five Year Strategic Plan Implementation, 2014-2020, West Palm Beach CRA
- Tent Site Redevelopment, West Palm Beach CRA
- Anchor Site Redevelopment, West Palm Beach CRA
- The GRAND Redevelopment, West Palm Beach CRA
- North End Vision, West Palm Beach CRA
- South Dixie Market and Design Analysis, City of West Palm Beach
- Mixed-Use zoning and comprehensive plan amendments, West Palm Beach CRA
- Broadway Lane Elimination Process, West Palm Beach, FL
- Five-year Strategic Action Plan, Oakland Park, FL

Business Attraction Examples

- The Thoroughfare, West Palm Beach CRA
- Funky Buddha Brewery – 37,000SF Production Craft brewery and tasting room, Oakland Park, FL
- Urban Farm/Park, Oakland Park, FL

Joint Ventures & Public/Private Partnership Examples

- Tent Site Redevelopment, West Palm Beach CRA
- Anchor Site Redevelopment, West Palm Beach CRA
- Banyan Hub, West Palm Beach CRA
- E 38th St. Public Plaza, Oakland Park, FL
- Urban Farming Institute, Oakland Park, FL

Incentive Examples

Creation and Implementation of redevelopment incentives, including but not limited to:

- Façade and Business Site Improvement Program
- Development and Relocation Program
- Merchant Assistance Program
- Strategic Investment Program
- Real Estate Development Accelerator Program

Grants

- South Florida Transportation Oriented Development Grant, West Palm Beach CRA
- Florida State Legislature for Broadway Corridor, City of West Palm Beach
- Department of Economic Opportunity (DEO) Grant for Broadway Corridor, City of West Palm Beach

- Broward County Redevelopment Capital Program(RCP), Oakland Park, FL
- Broward Redevelopment Program (BRP), Oakland Park, FL